

NORA ALMALIK

INNOVATION | PRODUCT MANAGEMENT | UX UI DESIGN

SUMMARY

A certified Product Manager from Cornell University with a Visual Communication background.

A motivated individual with a progressive experience in innovation, product management, design management and consultation. Skilled in prototyping, branding and communication.

ACHIEVEMENT



Reduced the cost of design productions by 150,000~ SAR



Created new mobile app to measure customers experiences



Improved the process of acquiring KAFD customers by 80%

EXPERIENCES

PRODUCT INNOVATION ANALYST
KAFD DMC | RIYADH | SAUDI
2018 - 2019

- Co-directed and managed the UX, UI, smart services and features of KAFD website, the main digital portal of one of Saudi's mega projects.
- Managed KAFD sub portals such as: the303 and residential website
- Co-led the development of a mobile application, which digitalizes the process of reporting, analyzing and documenting complaints and/or suggestions
- Co-created innovation framework and strategy

DESIGN SPECIALIST
JACOBS | RIYADH | SAUDI
2017 - 2018

- Developed design concepts and methods in Central Riyadh Redevelopment program, to produce and publish graphic artwork for poster designs, brochures, presentations, marketing materials, etc.
- Provided visual design and presentations for executive board members
- Consulted clients and department staff for artwork creation, planning and development

CREATIVE DESIGNER
PRO4 | RIYADH | SAUDI
2016 - 2017

- Developed and prepared design concepts for events and projects, such as: branding, print collaterals, email communications, social media, etc.
- Organized facilities and services such as decor, catering, entertainment, transportation, location, invitee list, special guests, equipment, promotional material, etc.

DESIGN INTERN
BRAND UNION | DUBAI | UAE
2016

- Created collateral items for existing brands, such Aljazeera airlines and DP world
- Created various directions and logos for assigned products

EDUCATIONS & CERTIFICATES

CORNELL UNIVERSITY
E-CORNELL | ONLINE
2020

Completed the Product Management Certificate

AMERICAN UNIVERSITY OF SHARJAH
SHARJAH | UAE
2016

Graduated with the bachelor of Science in Visual Communication,
and double minor Illustration-Animation & Design Management.
GPA: 3.06/4

SKILLS

- Prototyping
- Wireframing / MVP
- Branding
- Adobe Creative Suite
- Business Intelligence (BI)
- Interpersonal Communication
- Product and Business Development
- Website Management

PORTFOLIO

For more information and details, please visit my website:
www.noraalmalik.com